

PUBLIC NOTICE

CALLING VETERANS TO JOIN AN ESM COOPERATIVE SOCIETY FOR PROVIDING QUALITY OF LIFE SERVICES TO VETERANS

Services Offered

1. Collection of Continue (CT) **Medicines for home delivery**, which may include assisting connectivity for **Telemedicine** E-SeHAT, collection of prescribed medicines and delivery.
2. Provide **Instant Pharmacy for NA Medicines**, preparing documents & submissions of Claims.
3. **24/7 Helpdesk** for all veterans.
4. Help in **empanelled hospitals**, provision of LOs, **patients' attender** duties and related services.
5. Assist **Outstation Patients** for transport, accommodations, etc.
6. **Digital OPD, Lab tests with instant results**, prescription, medicine collection and delivery.
7. Reach out for **Home Medical Services** to include tele consultation, instant lab reports, **physiotherapy, nursing** services, provision and delivery of prescribed medicines.
8. Procedures on death of ECHS / CGHS beneficiaries, **cremation** assistance including religious facilitations and **last rites** and subsequent **event management**.
9. Setup PM-JAY / indep pharmacies.
10. **Secretarial Services**, manage financial and asset portfolio for ESM and assistance in Will execution.
11. Extension of services such as placement, CSD, travel, etc
12. Explore avenues for financial empowerment of members.

Note : The above are **Paid services**. Current Price list for each service is available online. Veterans not in need for these services may continue with regular available channels.

How to Join

Apply online: Click on the link <https://indianveteranscorp.in/cooperative>
Or Scan the QR Code here >>



About the ESM Cooperatives

1. **Location.** Initially, an **ECHS Helpdesk** will be set up in the **Veterans Centre on Cubbon Road, under K&K Sub Area Bengaluru, Karnataka (opening Mid Nov 2025)**.
2. **Corporate Structure.** This 1st Helpdesk will be a **Unit** of the Karnataka Veterans Cooperative Society to be incorporated under the **Karnataka Cooperative Societies Act**. Success of this Helpdesk will pave the way for setting up **similar help desks under cooperatives in all States** and then integrate under a Multi-State Coop to share **best practices and standards across India**.
3. **Who can Join.** All retired defence forces personnel are eligible to join, including family pensioners. **This notice is an invite to all veterans** to be a part of being **founding members in their respective States**.
4. **Membership Fees.** Interim Membership is Rs 1001/- for the Founding Members for life of the ESM, their spouse and dependent child if any by inheritance. After registration of the cooperative, the Membership Fees will be in the first General Body meeting of founding members.
5. **Annual Subscription.** Assuming a member base of a minimum 15,000 members in large poly clinics, annual subscription fees per member within the dependency of a ECHS polyclinic (PC) will be Rs 525 or less with more members. This subscription will be used to cover pre-op costs for 18 months and lesser year on year.
6. **Management.** The cooperative will be managed by professionals to be engaged as per best industry practice to ensure delivery quality. ESM will be preferred but appointments are open to the general public on merits, particularly industry experience.
7. **Pre Operational Expenses.** A veteran driven public charitable trust will advance interest free refundable pre-op expenses for set up of the office and staff costs.
8. **Payment of Membership Fees.** Till the cooperative bank account is opened, the charitable trust will receive and hold the initial Membership Fees. These funds will be transferred without any deduction to the new bank account of the cooperative to be opened. The Trust will not spend the funds except refunds to members immediately on demand before the AGM of the cooperative.

Benefits of Joining the Cooperative

1. Your participation as founder will enable setting up of a dedicated ESM operated services provider for a spectrum of services required by ageing veterans.
2. Discounted cost of services and seamless same day consultation to medicines incl lab tests.
3. Democratic and transparent organization that allows all members to participate in committees.

Col RN Ghosh (Retd)
Interim Administrator, 9731527676 (WhatsApp only)
09 Sep. 25